



Feature News Release

From: Zonin USA
630 Peter Jefferson Pkwy, Suite 110
Charlottesville, VA 22911

Contact: Elisa Bulgheroni
Marketing & PR Coordinator
(434) 979 - 6180
pr@zoninusa.com

For Immediate Release

Casa Vinicola Zonin Donates Funds for Gulf Coast Restoration

Charlottesville, Virginia, May 9, 2011 - - A year after the Gulf oil spill disaster, as oiled marshes continue to threaten wildlife along the Gulf coast, the world's largest privately held Italian wine producer is donating \$100,000 to the National Wildlife Federation to support ongoing wildlife habitat restoration efforts.

Casa Vinicola Zonin USA, based in Charlottesville, Va., made the decision early on to get involved in efforts to help wildlife and people affected by the spill. The company identified National Wildlife Federation as a charity of choice and has dedicated proceeds from the sale of its popular Prosecco wine to the Federation's Gulf Coast Oil Spill Fund.

With more than four million members and supporters, the National Wildlife Federation is America's largest conservation education organization whose mission is to inspire Americans to protect wildlife for our children's future.

The Federation mobilized quickly after the spill to aid with wildlife rescue and recovery efforts, and has since focused attention on habitat restoration. The Federation has been instrumental in coordinating volunteer projects to re-build oyster beds, re-plant coastal

marsh grasses and other projects to restore declining wildlife habitats hit hard by the massive oil spill, as well as other efforts to restore the environmental health of the Gulf.

“It’s a privilege to be a part of something that can make such a positive impact. We want to help bring life back to nature for the next generation”, said Francesco Zonin, Vice President of Casa Vinicola Zonin S.p.A. “We believe our contribution to National Wildlife Federation will offer direct support to wildlife and people from the hardest hit Gulf coast communities in a time of need.”

The Zonin family has always been heavily involved in community programs and cares about the good of nature. The Italian company plans to keep up with its mission: preserving the environment for future generations.

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